

**GREY GOOSE LA POIRE**

Bacardi USA introduced the pear flavored Grey Goose La Poire in February. This is the fourth flavor in the super-premium vodka's portfolio, which also includes Le Citron, L'Orange and La Vanille, along with its original offering. The 40-percent alcohol-by-volume (abv) vodka is distilled with French ingredients: Anjou pears, wheat from Beauce and spring water from Gensac. La Poire is available in frosted 750-ml. (\$30) and 1-liter (\$36) bottles depicting the brand's signature goose silhouette, through which an illustration of pear blossoms is displayed from inside the bottle. For more information, contact Bacardi USA at 305-573-8600.

**TOMMY BAHAMA WHITE SAND AND GOLDEN SUN**

In March, Sidney Frank Importing Co. and the tropical lifestyle clothing and home furnishing company Tommy Bahama introduced a pair of ultra-premium rums (\$29.99 a 750-ml. bottle), Tommy Bahama White Sand and Tommy Bahama Golden Sun. The 40-percent abv rums were produced in Barbados at the R.L. Seale Distillery. Crafted with blackstrap molasses, South African yeast and coral stone-filtered water, the rums were aged in small batch American white oak barrels. White Sand, a light-bodied clear rum with tropical fruit aromas, was aged for at least two years, and Golden Sun, a full-bodied amber rum with a fruity nose and flavors of coffee, pralines and roasted nuts, was

aged for at least three years. For more information, contact Sidney Frank Importing Co. Inc. at 914-633-5630.

**CABO UNO**

Rocker Sammy Hagar, owner of Cabo Wabo, worked with the Rivera family—Tequila producers for over 80 years and makers of the brand—to craft a limited-edition high-end sipping Tequila. With 40-percent abv, Cabo Uno is made from Weber Blue Agave and aged for 38 months in charred American white oak barrels. This year, Wilson Daniels Ltd. imported just over 1,000 nine-liter cases, which will be allocated over the next two years. Packaged in a crystal bottle and topped with a cork, Cabo Uno (\$225 a 750-ml. bottle) is sold with a crystal stopper in a handmade leather and wood box. Another small batch Tequila sourced from the same acreage as Cabo Uno should be available in 2009. For more information, contact Wilson Daniels Ltd. at 707-963-9661.

**CUCA FRESCA**

Araci Ferreira Slasinski, a fifth generation cachaça maker, collaborated with Agudente Caribena Ltd. to create Cuca Fresca, a new premium line of Brazilian cachaças created for the international market from Cuca Fresca Exports. This 40-percent abv spirit, named after the Portuguese translation for "cool head," debuted in February in Miami before rolling out in the Northeast. Cuca Fresca's original version (\$19.95 a 750-ml. bottle) is produced from sugarcane juice,

distilled in copper pots and packaged in a bottle depicting the Brazilian flag; it's sold with a wooden stirrer. In March, Cuca Fresca Pura Gold (\$22.95) launched in the United States. The sipping cachaça's vanilla and oak notes are a result of up to five years of aging in oak barrels. In addition, 1-liter bottles of both versions are expected to be available soon. For more information, contact Cuca Fresca Exports at 914-646-0749.

**DEKUYPER POMEGRANATE**

Beam Global Spirits & Wine unveiled DeKuyper Pomegranate Liqueur (\$10.99 a 750-ml. bottle) in March. The newest line extension to DeKuyper's portfolio of over 60 flavors has a deep magenta-red color and mixes well with a variety of juices, spirits and sparkling wines. The 15-percent abv liqueur is available nationwide. For more information, contact Beam Global Spirits & Wine at 847-948-8888.

**APPLETON ESTATE RESERVE**

Master Blender Joy Spence mixed 20 rums to create Appleton Estate Reserve Jamaican Rum (\$26.99 a 750-ml. bottle), which is imported by Brown-Forman Corp. The 40-percent abv spirit has a deep amber color and produces a nose of brown sugar, apricot, orange and vanilla, as well as nutty and woody elements that create a more complex flavor. B-F also imports Appleton Estate V/X, Appleton Estate Extra and Appleton Estate 21-Year-Old. For more information, contact Brown-Forman Corp. at 502-774-7000.



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