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Adrian Grenier Antes Up For Project Greenhouse

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Saturday, July 28th in East Hampton, [Project Greenhouse Hamptons](#) held their last event of the summer hosted by **Adrian Grenier**. The event took place at a solar home designed by architect **Edvin Karl Stromsten**. The night consisted of a charity poker game to which all proceeds went to Scott Harrison's [Charity: Water](#). The organization raises money for freshwater wells in Africa.

Other sponsors of the evening were [SilverJet](#), the world's first carbon neutral airline, [HealthiNation](#), [EConscious](#), [Cuca Fresca Rum](#), [360 Vodka](#), [Lexus](#) and more.

Most of the evening Adrian was DJing and at one point stood on a table encouraging everyone to dance. OH YEAH!! As the night continued a poker game began which was \$1,000 for a buy-in. Some of the evening players were Adrian Grenier, Scott Harrison, and Bradford Rand, CEO of Go Green Expo.

During the evening I had a chance to speak with [Summer Rayne Oakes](#) who is working with the Discovery Channel to do an Eco Fashion related program. Adrian mentioned he also has a project in the works with the Discovery Channel to do a [new green lifestyle show](#). It seems to me that Discovery Channel is taking the lead on environmentally green genres. You can find out more about their upcoming all-green network, Planet Green, [here](#).

I also spoke with Designer [Alisha Levine](#), who has recently been in the news about her pink dress **Britney Spears** wore. I asked Alisha if she ever thought of creating an eco line. She said, "creating an eco-friendly clothing line isn't something I have done before but I'm passionate about helping the environment and thought I would try a eco friendly item for Spring '08 with proceeds from that item going towards the environment".

Click on the images below to see some great shots of the evening! *This post was contributed by Ecorazzi photographer Melissa Rosenberg.*



