

Cuca Fresca Cachacas Take Gold and Silver Medals at 7th Annual San Francisco World Spirits Competition

04.11.07, 9:48 AM ET

Cuca Fresca, a new Brazilian line of premium cachacas, was awarded a medal for each of its products at the 2007 San Francisco World Spirits Competition. Cuca Fresca Premium Cachaca walked away with a Gold Medal, and Cuca Fresca Pura Gold, an aged variation of the spirit, took home the Silver. Over 700 spirits from 52 countries and 6 continents entered this year's competition, making it the largest and most successful competition in the U.S.

In a release following the competition, organizers announced "the category with the largest growth was Cachaca from Brazil" going from 3 to 16 entries in one year.

"We are thrilled that only two months after being available in the U.S. market we have already gained recognition from such a reputable competition," said Phoenix Kelly-Rappa, partner of Cuca Fresca LLC. "The overwhelmingly positive responses we've received have allowed Cuca Fresca to quickly expand from Florida to four other markets across the country."

Gold Medal recipient, Cuca Fresca is double distilled in artisan copper pots instead of using the column distillation process, used by mass-produced cachacas, that often compromises taste and quality. Each batch of cachaca is made from naturally grown sugarcane that has been harvested from a single source, and each bottle is filled with cachaca from a single batch that has been triple filtered.

Cuca Fresca Pura Gold was awarded the Silver Medal. Gold in color, this extra smooth cachaca is carefully matured in oak barrels for up to five years, giving it distinct hints of oak and vanilla.

Steeped in family tradition, Cuca Fresca was created through the union of two historical cachaca making families in Brazil. In 2006, the Ferreira's, fifth-generation cachaca makers, joined forces with Aguardente Caribena LTD, another prestigious cachaca distiller, to create Cuca Fresca specifically for the American and international marketplace.

In addition to being distributed through Prestige Chateaux and Domaines in Florida, Cuca Fresca is now available in the following states: -0- *T -- Connecticut - Ace Distributing 860-793-1400 -- Illinois - BGHI 312-307-6066 -- Maryland - Carpathian Imports LLC 443-454-4334 / www.cimports.com -- Tennessee - Triple C Distributing 865-690-6254 *T

For more information about sales and distribution for Cuca Fresca Premium Cachacas, please call 914-646-0749 or e-mail info@cucafrescaspirit.com. For drink recipes, please visit www.cucafrescaspirit.com.